CRESTRON HYBRID WORKPLACE BROCHURE
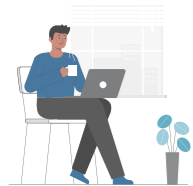
WE'VE DONE THE RESEARCH FOR YOU

When it comes to hybrid meetings, in-office and remote workers face slightly different challenges.

These challenges can significantly reduce the level of productivity, collaboration, meeting equity, and successful outcomes.

TOP THREE OBSTACLES FOR
VIRTUAL PARTICIPANTS:

✕ Lack of feeling engaged

✕ Poor audio & video quality

✕ Difficulty sharing content

TOP THREE OBSTACLES FOR
IN-OFFICE PARTICIPANTS:

✕ Too many in-room distractions

✕ Difficulty sharing content

✕ Poor video quality

Click to view the entire Research Report

INTERACTIVE CRESTRON HYBRID WORKPLACE SCORECARD

The purpose of this scorecard is to determine the overall health and readiness of your organization's Hybrid Workplace Infrastructure. Fill out the interactive scorecard and share with your Crestron representative.

☐ All of your meeting spaces are video enabled
☐ Able to capture utilization of all room types
☐ Users can start a meeting in under 10 seconds for in-person collaboration spaces
☐ Guest users can share content in under 10 seconds for in-person collaboration spaces
☐ % of meeting spaces that are one-touch enabled
    ☐ 0%   ☐ 25%   ☐ 50%   ☐ 75%   ☐ 100%
☐ % of rooms that are easily booked for a meeting ahead of time
    ☐ 0%   ☐ 25%   ☐ 50%   ☐ 75%   ☐ 100%
☐ % of rooms easily booked for ad hoc meetings
    ☐ 0%   ☐ 25%   ☐ 50%   ☐ 75%   ☐ 100%
☐ % of workplace technology manageable via a single pane of glass?
    ☐ 0%   ☐ 25%   ☐ 50%   ☐ 75%   ☐ 100%

FEATURED SOLUTIONS

AIRMEDIA® WIRELESS PRESENTATION AND CONFERENCING

LEARN MORE

CRESTRON FLEX CONFERENCING

LEARN MORE

INTELLIGENT VIDEO

LEARN MORE

TOUCH SCREENS

LEARN MORE

WORKPLACE OPTIMIZATION

LEARN MORE

A/V EXTENSION

LEARN MORE

DIGITALMEDIA™ TECHNOLOGY

LEARN MORE

CONTROL

LEARN MORE

4 SERIES CONTROL PLATFORM

CRESTRON

THE FOUR PILLARS OF THE CRESTRON HYBRID WORKPLACE

Deploy an environment of successful work for everyone!

BRING YOUR OWN DEVICE (BYOD) SPACES

Allow people to quickly use their own devices for whatever purpose in spaces equipped with the best hardware.

LARGE/CUSTOM ACTIVITIES

Places for people to gather, be it for a town hall or all-hands meeting, for both in person and remote attendees. An easy to use, multipurpose space.

Always included Keystones with Crestron:

- » **Crestron Inside:** Built-in capabilities that lower your total cost of ownership enabling you to scale & evolve efficiently
- » **Crestron Connected® Devices:** Comprehensive portfolio of partnerships that expand the value and extend the usability of your technology investments
- » **Crestron True Blue Support:** Global support, design services, and training for your Crestron purchases

Scalable/Secure Ecosystem "Foundational Keystones"

- » Cloud Manageable
- » Web Configurable
- » Platform Interoperable
- » Network Compatible

ONE-TOUCH MEETINGS

Enable your teams to confidently begin each meeting, each conference, with one button press that does everything for the entire room.

ACTIVE LEARNING

Enhance the training and learning of your people.

CRESTRON

BRING YOUR OWN DEVICE (BYOD)

CRESTRON INCLUDES:

✓ Crestron Inside
✓ Crestron Connected Devices
✓ Crestron True Blue Support

From small to large rooms, provide your people with the **highest quality** and most equitable video conferencing experience. Elevate the experience for both **remote** and **in-person participants** for more productive meetings.

Give your people:

» Easy conferencing for any platform
  › Including native Microsoft Teams® Software
» Performance in any space
  › Just a display, video bar, and AirMedia can create a room free of fuss for collaboration

» Spaces to simply present their device
» What they already love
  › Crestron integrates seamlessly with 3RD party devices and software

Featured Solutions:

▸ AirMedia Wireless Conferencing
▸ Touch Screen Controllers
▸ Intelligent Video Soundbars
▸ Room Scheduling
▸ Fliptop™ Cable Management

All-in-one intelligent video soundbars to capture everyone in the space

Users can simply come in and connect wirelessly to the video bar and begin a meeting on any platform

Flexible wireless sharing technology via the AirMedia app or secure USB-C® transmitter

Enable wireless BYOD in compliance with collaboration styles and enterprise specific guidelines

Web Configurable solutions that are easy to deploy

No complicated programming and/or 3RD party dependency allows for scalable deployments of the most abundant styles of rooms

Native branded technology options for scheduling, signage, and occupancy sensing

Automate meetings, inform employees, and monitor/optimize workspace usage

For a CAD drawing or more designs visit: **Design Database**

LAN

XiO CLOUD

CRESTRON

ONE-TOUCH MEETINGS

CRESTRON INCLUDES:

✓ Crestron Inside
✓ Crestron Connected Devices
✓ Crestron True Blue Support

ZOOM
Microsoft Teams

Regardless of room size, be it small to large, provide your people with the **highest quality** video conferencing available. Bring the outside participants in with Crestron's Sightline experience, giving everyone an equal seat at the table, even if they're working from home.

Give your people:

» A space for confident conversations and collaboration
» Spaces they want to return to
» Simple, purposeful controls

» The best seat in the room
  › Regardless of where someone sits (even remote), they are shown as equally as anyone else in the meeting

Featured Solutions:

‣ Crestron Flex Video Conferencing
‣ Automate VX Intelligent Video

‣ 1 Beyond Cameras
‣ 4-Series™ Control Processor

DYNAMIC COMPOSITION

Through multiple cameras show more than one view of the meeting space to add context and provide an intelligent, immersive experience

Intelligent video solutions adaptable to multiple room-sizes and collaboration styles

Productive/equitable collaboration for all participants no matter the size/type of space

Direct connect to cloud without requiring proprietary appliances and programming

Remote manage and monitor this room's hardware alongside all other technologies in the building via a single pane of glass

Stylish/elegant touchscreens and graphics

Simple/ intuitive user interfaces to control the entire room and keep a consistent experience across all spaces to increase workspace adoption and efficiency

Multiple Formfactors for Every Space

Not every room is the same size or shape. Crestron Flex allows for the most appropriate hardware for each space.

For a CAD drawing or more designs visit:
Design Database

CRESTRON

LARGE AND CUSTOM ACTIVITIES

CRESTRON INCLUDES:
- ✓ Crestron Inside
- ✓ Crestron Connected Devices
- ✓ Crestron True Blue Support

Not all spaces are purpose built, some are used differently throughout the day. Many organizations have common areas and/or open spaces that they leverage for different functions. Crestron gives you the **flexibility** you need to provide the **best experience** for every gathering.

Give your people:

- » A place for community and celebration
  - › Leverage displays and speakers for music and/or video
- » A place for recovery
  - › Spaces can change to allow for quiet areas

- » A space for anything
  - › Bring people together for any type of activity knowing that the room and its technology can be used how they want
  - › Town Halls, Trade Shows, Team Building

Featured Solutions:

- ‣ DM NVX® AV over IP and DM NAX™ Audio
- ‣ 4-Series Control
- ‣ 1 Beyond Cameras
- ‣ Saros® Speakers

TOWN HALL

CAFETERIA

Built-in echo & noise cancellation, software DSP options, AES67/ Dante®network audio standards, and networked amplifiers/ speakers

Get high performance audio coverage for all room/meeting use cases

Native interoperability with the leading industry partners and standards

Freedom to use any hardware of choice increases the value of existing investments and allows for future growth

Expanded room control via a vast array of compatible AV/ UC/USB devices (Crestron and 3RD Party Partners)

Use your space how you want with what you want. Crestron control supports the largest library of 3rd party devices

Multi-layer solutions that evolve over time

Eliminate time consuming roll out and support of replacement hardware and multi-tiered software licensing

For a CAD drawing or more designs visit:
Design Database

CRESTRON

ACTIVE LEARNING

CRESTRON INCLUDES:

✓ Crestron Inside
✓ Crestron Connected Devices
✓ Crestron True Blue Support

Enhance your training spaces to provide equal learning opportunities for **every seat.** With Crestron, let your instructors go beyond the front of the room and bring the materials directly to the students, or allow the trainees to share their content to the front of the room and beyond.

Give your people:

» An easy, plug and play connection regardless of computer
» Equitable learning with display and audio reinforcement

» A better learning experience
» Simple controls for displaying content
  › Purpose built touch panel for the instructor to control displays, sources, and audio

Featured Solutions:

‣ DM Lite® transmitters/receivers
‣ Automate VX Intelligent Video

‣ 1 Beyond Cameras
‣ 4-Series Control

Easily routable audio and video capabilities

Allow the instructor or participants to simply route their device to the front of the room or to the other participant displays

Broadcast the lessons remotely

Native intelligent video conferencing options allow for equitable learning/ training for remote participants

Connectivity for every device

Connect and transmit over industry standard connectivity options like HDMI®, USB-C, or AirMedia wireless options to ensure every device can be used

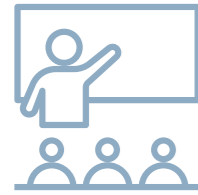### Collaborate locally, review globally

Students/trainees can collaborate at their stations in groups, then review as a class on the main room display and/or the video conference

For a CAD drawing or more designs visit:
Design Database

CRESTRON
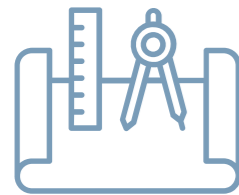
TOOLS AND TRAINING TO SUPPORT YOU

Crestron Technical Institute
An entire department created to teach and train you on how to install, deploy, and support your Crestron solutions, all for no cost.
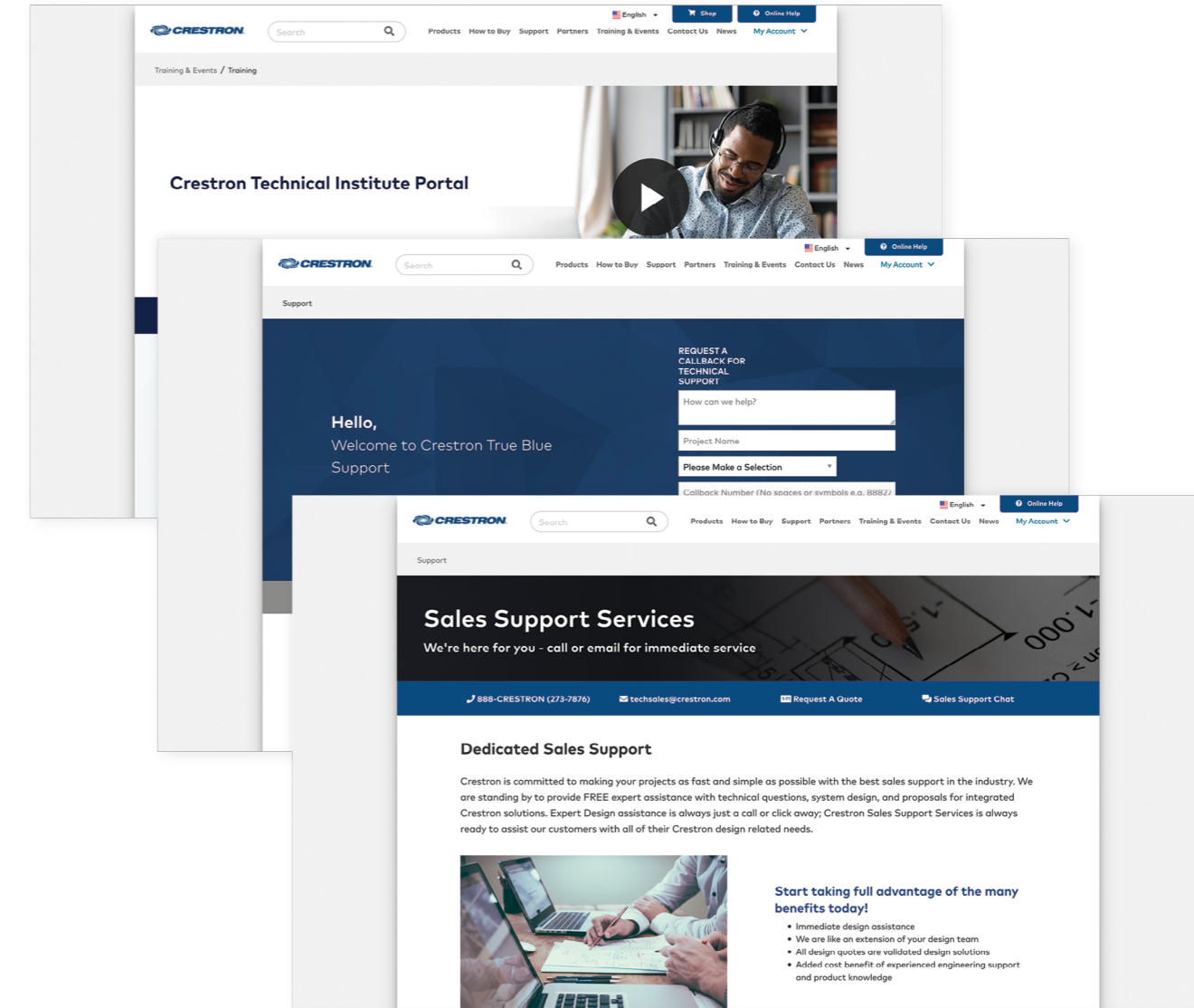
True Blue Support
Crestron's True Blue Technical Support is standing by and at the ready to help with hardware and software troubleshooting, diagnostics, product questions, and all of your technical support needs.

Sales Support Services
Rest easy knowing that your solution works for your application. Crestron's professional design services verify that you will receive exactly the functionality you're looking for within budget.

AN ECOSYSTEM FOR ALL

For a complete list of our technology partners, please visit: **Crestron.com/Partners**

True partnerships with the software, services, and hardware you already use.

Technology partners can leverage the advanced control and management Crestron is known for natively within their own product offerings or through built-in functionality in Crestron products.

Scheduling

22MILES   **agilquest** BY TANGO   **APPSPACE**

Video Conferencing

Microsoft Teams   **SHURE**   **ZOOM**
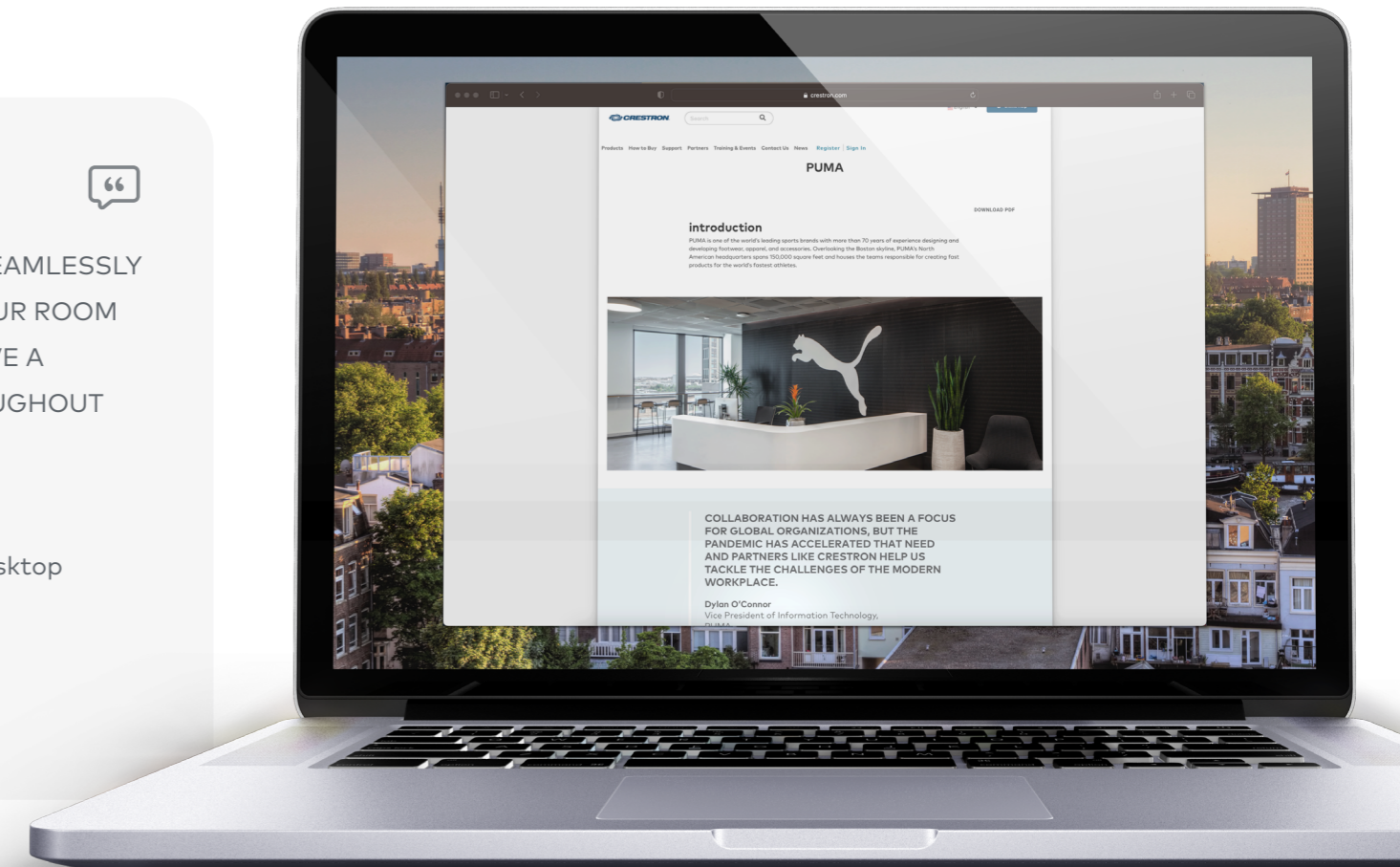
Displays

SAMSUNG   **LG**   **SONY**

PUMA

"CRESTRON FLEX INTEGRATES SEAMLESSLY WITH MICROSOFT TEAMS AND OUR ROOM SCHEDULING PLATFORM TO DRIVE A CONNECTED EXPERIENCE THROUGHOUT OUR OFFICES."

Erin Young
Senior Manager of Retail IT and Desktop Engineering, PUMA

LEARN MORE

CRESTRON

Come together. In a way that sets you apart.

The future of work.

Looking for an end-to-end hybrid work solution that brings everyone together seamlessly and increase efficiency and productivity? With Crestron hybrid collaboration solutions, you can walk into any space confident you'll have the best audio/video experience with access to video conferencing, wireless presentation, and smart room control — from any device.

Want to learn how our solutions can transform how people collaborate?
855.263.8754 | Inquiries@crestron.com