

Why LG?

DIGITAL SIGNAGE

LG IS RAISING THE STANDARD OF DIGITAL SIGNAGE

LG excels in bringing innovative technology advancements to market with our award winning 1080P LED displays and 4K Ultra HD Monitors. As an industry leading manufacturer, LG has a team of design and engineering experts creating "Best in Class" display products for a wide variety of vertical solutions. LG's Commercial sales and support team is committed to making sure that the distribution and service of our products satisfies your ever changing business needs.

HE B2B DIVISION

LG Electronics U.S.A., Inc. is based in Lincolnshire, IL and serves the following markets:

- Digital Signage
- Lodging and Hospitality
- Healthcare
- Education
- Retail
- Public Venues
- Government
- Transportation
- Financial
- QSR/Food Services
- Corporate
- SMB (Small Medium Businesses)

LG Electronics is a 2013 ENERGY STAR® Partner of the Year and as a "Best in Class" Commercial Display Manufacturer, LG is committed to offering comprehensive and refined solutions.

- Cutting Edge ULTRA HD Large Format Displays
- LED Backlit LCD TVs and Monitors push the design envelope while delivering superb picture quality.
- Pro:Idiom® digital rights management
- EzSign TVs offer a simple solution to Digital Signage

COMMERCIAL LCD DISPLAYS WITH THE ENVIRONMENT IN MIND

Recognizing environmental concerns, LG is committed to improving the development, production and usage of our products. Many of our monitors and televisions include the following features:

- ENERGY STAR® – Limits power consumption during ON, Off and Standby Modes.
- RoHS – A directive that limits the use of six hazardous substances.
- Power Savings Modes – Brightness levels, on flat panels with this feature, can be adjusted to further reduce energy usage.
- EPEAT – An environmental assessment tool that evaluates a number of categories that impact the environmental.

When it's
all possible,
life's good



avidex.com

LGsolutions.com



IPS ADVANTAGES

IPS accurately display an image's quality and color at an 178° ultra wide viewing angle. There is no fall-off in color accuracy and no diversion in contrast ratio at wide angles. From bright sunlight to the most challenging lighting environments these displays are designed to reproduce and maintain the ultimate color temperature for lifelike images.

NO BLACKENING DEFECT

Display has a built-in temperature control that adjusts to light and heat eliminating dark or blackened areas.



IPS

Competition

TRUE WIDE VIEWING

Color shifts and distortion are eliminated at any viewing angle.



IPS

Competition

PANEL STABILITY

Minimized image distortion and shows no tailing when external pressure is applied



IPS

Competition



Run messages on the TV screen in the form of a billboard without additional hardware. Advertisements, information and broadcast content can be arranged on the same screen to attract attention and deliver specific messaging to your customer base.



COST EFFECTIVE

No need to buy a media player - Create your own signage content by using your PC and the free EzSign TV software. Transfer that content by using a USB flash drive and plug it in to the EzSign TV to run it.



CUSTOMIZED TO YOUR NEEDS

Signage content can be customized for your business - The LG EzSign TV allows you to create your own signage content and make revisions on the fly.



FAST AND EASY

Edit content quickly and easily - Select one of the pre-made templates. Add your images and text to it. It's that simple.



VARIETY

Choose from a broad range of template designs - The LG EzSign TV gives you the power to choose and change according to your needs.

Show Live TV programming or video here

Put your own content and message here



FREE EzSIGN TV SOFTWARE

Create your content in 4 simple steps

STEP 1 choose a template

STEP 2 add photos/text

STEP 3 schedule

STEP 4 transfer contents wirelessly or to USB



ULTRA HIGH DEFINITION (4K) DISPLAYS

Boasting a pixel resolution 4X higher than Full HD (1080p), its detail is so vivid and crisp, even when viewed from a close distance.



ATTACHABLE EXTERNAL MEDIA PLAYERS (SOLD SEPARATELY)

Slim design LG media players can be installed conveniently in the back without taking up additional space.



Slot type Media Player



MP700, MP500

VIDEO WALLS

The technologies and innovative features of our Full HD LED displays deliver exceptional picture quality, clarity, color and contrast to bring about an immersive viewing experience.



World's Largest 3D VideoWall

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