Why LG?

LG IS RAISING THE STANDARD OF DIGITAL SIGNAGE

LG excels in bringing innovative technology advancements to market with our award winning 1080P LED displays and 4K Ultra HD Monitors. As an industry leading manufacturer, LG has a team of design and engineering experts creating "Best in Class" display products for a wide variety of vertical solutions. LG's Commercial sales and support team is committed to making sure that the distribution and service of our products satisfies your ever changing business needs.

HE B2B DIVISION

LG Electronics U.S.A., Inc. is based in Lincolnshire, IL and serves the following markets:

- Digital Signage
- Lodging and Hospitality
- Healthcare
- Education
- Retail
- Public Venues

- Government
- Transportation
- Financial
- QSR/Food Services
- Corporate
- SMB (Small Medium Businesses)

LG Electronics is a 2013 ENERGY STAR® Partner of the Year and as a "Best in Class" Commercial Display Manufacturer, LG is committed to offering comprehensive and refined solutions.

- Cutting Edge ULTRA HD Large Format Displays
- LED Backlit LCD TVs and Monitors push the design envelope while delivering superb picture quality.
- Pro:Idiom[®] digital rights management
- EzSign TVs offer a simple solution to Digital Signage

COMMERCIAL LCD DISPLAYS WITH THE ENVIRONMENT IN MIND

Recognizing environmental concerns, LG is committed to improving the development, production and usage of our products. Many of our monitors and televisions include the following features:

- ENERGY STAR[®] Limits power consumption during ON, Off and Standby Modes.
- RoHS A directive that limits the use of six hazardous substances.
- Power Savings Modes Brightness levels, on flat panels with this feature, can be adjusted to further reduce energy usage.
- EPEAT An environmental assessment tool that evaluates a number of categories that impact the environmental.





When it's all possible, life's good

avidex.com

LGsolutions.com



IPS ADVANTAGES

DISPLAY TECHNOLOGY

IPS accurately display an image's quality and color at an 178° ultra wide viewing angle. There is no fall-off in color accuracy and no diversion in contrast ratio at wide angles. From bright sunlight to the most challenging lighting environments these displays are designed to reproduce and maintain the ultimate color temperature for lifelike images.



NO BLACKENING DEFECT

Display has a built-in temperature control that adjusts to light and heat eliminating dark or blackened areas.



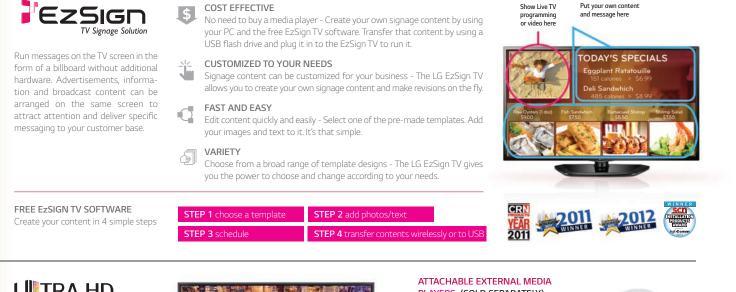
TRUE WIDE VIEWING Color shifts and distortion are eliminated at any viewing angle.

PANEL STABILITY

Minimized image distortion and shows no tailing when external pressure is applied



Competition



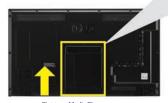
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ULTRA HIGH DEFINITION (4K) DISPLAYS

Boasting a pixel resolution 4X higher than Full HD (1080p), its detail is so vivid and crisp, even when viewed from a close distance.

PLAYERS (SOLD SEPARATELY) Slim design LG media players can be installed conveniently in the back without taking up additional space.





VIDEO WALLS

The technologies and innovative features of our Full HD LED displays deliver exceptional picture quality, clarity, color and contrast to bring about an immersive viewing experience.





All screen images are simulated. Dimensions and weights are approximate. Design, features and

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